

BENJAMIN
ROSE
EST 1908

“What is really different about Alice Kethley is that she can take people’s conversations, expand their thinking and then turn them into reality.”

*Jane Campbell
Mayor, City of Cleveland*

“There is an entire generation of elected officials in the state of Ohio and in this community whose education about what our responsibilities are to serve seniors came from Alice Kethley.”

*Eric D. Fingerhut
Ohio State Senator*

“Alice Kethley is truly the Renaissance woman of gerontology and long-term care, providing leadership in service provision, education, research, and program development. But most importantly, she always keeps the older person’s strengths and needs center stage.”

*John Selstad
Senior Vice President
National Chronic Care
Consortium*

2001 ANNUAL REPORT

April 2002

Dear Friends,

For 94 years, we have drawn strength and purpose from a conviction that older adults and their caregivers must be able to rely on Benjamin Rose. We began modestly. After Mr. Rose's death in 1908, trustees of his \$3 million bequest began visiting the homes of a few dozen people to decide who most needed help. Today, our \$25 million operating budget funds a variety of home service programs, a highly regarded skilled nursing facility and private research, and is staffed by more than 500 dedicated people in five northeast Ohio locations.

In 2001, we responded energetically to the continuing challenge of an aging population. We served 1,634 people in their homes and 735 short- and long-term residents of Kethley House at Benjamin Rose Place. At the same time, we conducted a record number of research projects exploring ways to improve gerontology services here in Cleveland and throughout the nation.

As a philanthropic organization, we faced a tough funding climate. On one hand, Medicare, Medicaid and insurers continued to reduce reimbursement. On the other, a plummeting stock market decreased dividends we rely on to cover the costs of care. As always, our tradition of charitable contributions remained strong.

Finally, a departing, devoted president and CEO gave us reason to consider how far we have come in the past two decades. We are an organization well-positioned to maintain and renew our commitments. Strategic planning by a dedicated board of directors, implemented by energetic executive leadership and exceptional employees, makes Benjamin Rose equal to the inevitable challenges change brings.

These strengths continue. Sustained by bonds of cooperation with Greater Cleveland's community leaders, we begin to chart the course for the next 94 years.



Mary R. Izant, Chair
Benjamin Rose Board of Directors



I can honestly say that my 17 years at Benjamin Rose were the most challenging and, consequently, the most rewarding in my life. Leading an organization with a legacy such as Benjamin Rose's has been characterized by collaboration and cooperation with many volunteers and fellow professionals in the Greater Cleveland area. It reinforces for me my belief that people accomplish more working together than any one person can do working alone.

The volunteer board of directors has always challenged me to do better and really substantiate my views. It has been a healthy relationship that delivered decisions that benefited thousands of older people and their families.

The Benjamin Rose staff of over 500 clinical, administrative and academic workers are among the most committed I have witnessed in my 30 years in gerontology. Never before have I seen such a broad collection of people who truly care about those we serve. Ninety-nine of our nearly 500 full-time employees have worked here for 10 or more years; 173 have stayed for five years or more.

Collaborating with Greater Cleveland's leaders from the political arena, the health services field, gerontological organizations as well as the philanthropic community to weave together a safety net for all of the area's elderly has been both satisfying and a challenge. It is exciting to have worked with enlightened leaders who collectively understand the issues Cleveland faces as a result of the growing, older population.

I like to believe I helped bring groups of people together, built on their strengths and have had new things happen. Thank you, friends, for allowing me to have an important role in making Greater Cleveland a good place in which to grow old.



Alice J. Kethley PH.D.
President/CEO



The Board of Directors approves the motion to move ahead with the planning of Benjamin Rose Place. The project is a continuing care retirement community that would encompass the remaining 17 acres of land bordered by Martin Luther King, Jr. Drive and Fairhill Road. Seniority, Inc. of Pleasanton, CA, and Mithun Architects of Seattle, WA, are secured to plan the marketing and design of the community.

- After assessing the need to clarify Benjamin Rose’s philosophy and image, the Board of Directors agrees to hire Karen Skunta & Co. to implement a branding campaign. Staff and directors are interviewed to help shape how Benjamin Rose should best portray its identity. Key words

resulting from the interviews include: “caring,” “innovative,” “committed,” and “established,” and can be found as headings on the following pages. A new logo is designed and can be found on the cover of this report. Perhaps the largest change is that the agency drops the words “The” and “Institute” from its title, changing it to “Benjamin Rose.” The word “Institute” moves to the Margaret Blenkner Research Institute, formerly “Center.”

- A capital campaign to renovate the first, third and fourth floors of Margaret Wagner House, Benjamin Rose’s former nursing home, ends successfully, surpassing its \$3.6 million goal by over \$45,000. The generous donations amount to \$1.9 million from donors and

\$1.7 million from a HUD grant. The money will allow for affordable housing for older people on the third and fourth floors, and has paid for renovations on the first floor for Concordia Care (see pages 2 and 3 for more on Concordia Care), a day health program Benjamin Rose sponsors with The MetroHealth System.

- Dr. Alice J. Kethley announces her retirement after nearly 17 years as the president/CEO of one of northeast Ohio’s largest non-profit organizations. A firm is hired to conduct a national search for a successor. Richard Browdie, secretary of aging for the Commonwealth of Pennsylvania, is later hired.

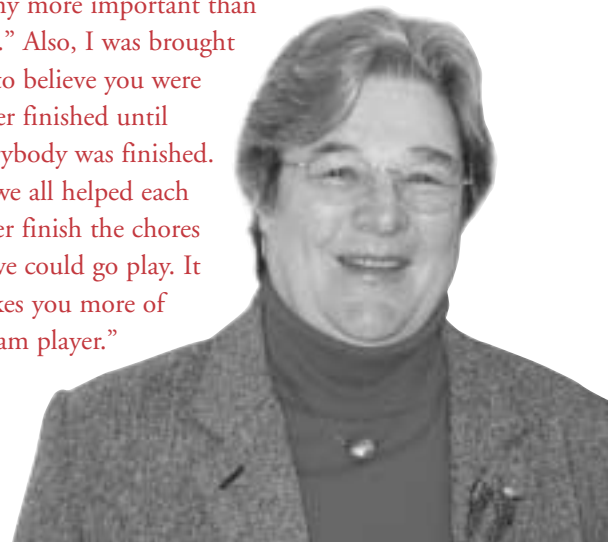
Dr. Kethley Reflects:

On being interviewed and hired in 1985:
“[The staff, board and community leaders and I] were all on the same page as far as recognizing the increasing number of older individuals, the needs of families and caregivers, the issue of people being frail vs. being well, and older people needing to have a role in this society. I realized I wouldn’t be coming to an organization that is self-contained and insular.”

On her accomplishments in her 17 years here:
“The thing I’m most proud of is the ability I’ve had to bring people together, build on their strengths and have new things happen, like Fairhill Center, Concordia Care, the National Chronic Care Consortium, and the beautiful setting where our nursing home residents reside. But I never feel I do anything by myself. I truly think because I like to talk to people and I listen

to people, I can always see a different way. Those things don’t come to life if you sit in a room by yourself.”

On being an empathetic and diplomatic leader:
I think it has to do with upbringing and the kind of country sayings like, “You are no more important than anyone else, but no one else is any more important than you.” Also, I was brought up to believe you were never finished until everybody was finished. So we all helped each other finish the chores so we could go play. It makes you more of a team player.”



COMMUNITY SERVICES

- Community Services in 2001 received a \$60,000 grant from The Cleveland Foundation to plan to establish a west side adult day program. A joint venture of Recovery Resources and Benjamin Rose, the facility will have programming for seniors with memory impairments and mental health problems, as well as out-patient treatment of substance abuse by older adults. Project coordinator Mary-Jo Maish notes the design will be specific to the needs of the Latino population as well as other ethnic groups.

“These programs will address food preferences, language barriers, and community supports for families who want their loved one to remain in the community and avoid relapse or premature institutional care.”

This program will complement Benjamin Rose’s Adult Day/Partial Hospitalization program in Shaker Heights.

- Community Services today has state, federal and private funding sources (see p. 14 for a list). Each source has different reporting requirements to ensure that providers are in compliance with the funding guidelines. As a result, direct care staff today have

more paperwork than ever to fill out. Nurses in particular are affected by these requirements. With the support of Benjamin Rose’s Information Technology department, Community Services in 2001 planned for nurses to get laptops for clinical documentation. Explains information technology manager Sulaiman H. Sulaiman, “The automation of the documentation process will result in less time spent on paperwork and more direct time available for client care.”



Dr. Kethley and Community Services

In the early 1990s, the Chronic Illness Center closed. Benjamin Rose, which had two mental health social workers at the time, acquired funding from the Cuyahoga County Mental Health Board to expand its Mental Health Program. Many cases were those who had been Chronic Illness Center clients. “There was a need in the community, and as an established health and social service agency, we had to do our best to meet that need,” explains Dr. Kethley.

Dr. Kethley’s commitment to helping older people obtain needed care was not limited to mental

health clients. Over the course of Dr. Kethley’s time at Benjamin Rose, the number of older people served in their homes by Benjamin Rose increased by more than 200%.

But in-home services were not the only way to serve older people. In 1996, Dr. Kethley worked with Humility of Mary Region of Mercy Health Care System to form what is known today as Concordia Care. The day health center is based on a national model, the Program for All-inclusive Care for the Elderly (PACE).



LEFT: Dr. Kethley, staff and Shaker Heights city officials cut the ribbon for the Adult Day Program, located at the corner of Chagrin Blvd. and Lee Rd., 1999.

RIGHT: Dr. Kethley celebrates the opening of Concordia Care at Margaret Wagner House, with Sr. Frances Flanigan (right) of the Humility of Mary Region of Mercy Health Care System, 1997.

- Half of all elder abuse is really domestic violence in late life. During the 1990s, public policy began supporting ways to address late life domestic violence. Benjamin Rose is one of more than 20 government and health care groups who are part of The Greater Cleveland Elder Abuse/Domestic Violence Roundtable, organized in 1997 under the auspices of the Western Reserve Area Agency on Aging.

In 2001, the Roundtable received funding from the Violence Against Women Act to hire a coordinator and educate older adults at senior centers and meal sites. Coordinator Emily Dakin and Roundtable members made presentations to 600 older adults at 24 sites throughout Cuyahoga County. An evaluation of the program showed 75% of the seniors would report elder abuse if they knew of any cases. Says

Dr. Georgia Anetzberger, vice president of Benjamin Rose’s Community Services from 1993 to 2001 and a national expert on elder abuse, “The Roundtable represents the commitment these systems—which had different origins and purposes—have to eradicating domestic violence in late life.”



Concordia Care allows 160 frail people to receive extensive medical care, nutritious meals and engage in social activities five days a week. The participants are deemed at risk of being placed in a nursing home. By keeping the participants out of nursing homes and in their own homes, Concordia Care saves vital Medicare and Medicaid monies by focusing on preventative care.

“Concordia Care complements our other services by letting people stay at home longer than they could with our services alone,” explains Dr. Kethley.

Concordia Care is a separate non-profit organization that is sponsored by Benjamin Rose and The MetroHealth System. It is housed on the first floor of Margaret Wagner House, Benjamin Rose’s former nursing home, located in Cleveland Heights.

International Congress on Gerontology, fellowship to attend Congress in Kiev, Russia, 1972

Graduates from Leadership Cleveland, 1988

Receives statewide AOPHA “Rock of Aging” award for extraordinary service to the aging, 1999

KETHLEY HOUSE AT BENJAMIN ROSE PLACE

- Nursing assistants provide 95% of all resident care in a nursing home. Yet the turnover in this profession is historically high. To curb the turnover at Kethley House at Benjamin Rose Place, the Education Department began the Nursing Assistant Training Competency Evaluation Program (NATCEP). Training is tailored to Kethley House's high and unique standards. Certified by the Ohio Department of Health, the program offers more

hours of training than the state requires for new nursing assistants. Retention has increased since the first class graduated in early 2001. "I really like working with the residents," explains Margaret Glasgow, a former machinist. "I've told a couple of my friends about my job, and now they're planning to come here to get the nursing assistant training."

- In August, Kethley House enjoyed its best state survey, conducted by the Ohio Department of Health. Six surveyors assessed the facility for compliance in over 500 regulations consisting of 372 federal regulations plus Life Safety Code and Ohio State Licensure regulations. A federal surveyor was also present. The surveyors found only one deficiency—addressing infection control procedures for handling linens in the laundry room—which was quickly rectified. Kethley House later scored a 99 out of 100 from the Joint Commission on the Accreditation of Healthcare



Dr. Kethley and Benjamin Rose Place

In 1985, Alice Kethley first set eyes on the abandoned building at 12200 Fairhill Road. A former marine hospital, the anchor-shaped building had most recently been used as a state mental institution. Dr. Kethley began working toward a senior citizen gathering place with neighbors, business leaders and local politicians, including then-state representative and current Cleveland Mayor Jane Campbell.

Forging a partnership with University Hospitals, Dr. Kethley and board chair Nancy Rome signed the deed for the Fairhill Center in 1988. Today

Fairhill is a bustling campus of 26 groups, including The Benjamin Rose Library, the Golden Age Centers, the Alzheimer's Association, and the Western Reserve Geriatric Education Center. Seniors attend computer training, exercise and tai chi classes among other activities.

Adjacent to Fairhill Center were 22 acres of undeveloped land belonging to Kaiser Permanente. "It would only make sense to use this land for the benefit of older people who have spent their lives in this area," Dr. Kethley thought.



LEFT: The 1995 groundbreaking at Benjamin Rose Place for what would be named—much to Dr. Kethley's surprise—Kethley House. **MIDDLE:** Kethley House under construction, 1996. **RIGHT:** Residents moved into the completed Kethley House in March 1997. The home has won awards for its architectural style.

Organizations (JCAHO), a voluntary certification the nursing home seeks to validate its high standards. Both ratings are higher than the national average. “These ratings reflect the staff’s commitment to providing the best care possible to our residents,” explains interim administrator Mary Grant.



- In 2001, four social work interns began their field placement at Kethley House at Benjamin Rose Place. Field placements enhance the learning of social work interns and benefit residents, as well as busy social work staff. “They are able to work on special projects that really help build strong relationships with the residents,” explains social work director Rosemary Mirrotto. Forming an orientation group for new residents, assisting in developing a nail care program and conducting a research project using visualization for people with dementia are just a few

examples of the projects the interns have undertaken. One intern, who is visually impaired herself, has been able to secure resources for some of Kethley House’s visually impaired residents. Kethley House has hired three of its former social work interns since beginning the program.

The Benjamin Rose board of directors agreed, and studied how to best use the land. In 1995, ground was broken for a new nursing home to replace Margaret Wagner House, which continued to provide excellent care to its residents despite spatial and technological limitations. The 184 residents moved into their new home in March 1997.

The board of directors surprised Dr. Kethley by naming the new facility after her. Today, residents and staff at Kethley House at Benjamin Rose Place interact with various programs located at Fairhill Center, the Alexander Graham Bell Elementary

School and the Jesse Owens Academy, all on the same block of land.

Dr. Kethley, the board and senior management have been planning a retirement community for the remainder of the acreage. Current plans for Benjamin Rose Place include independent living units and cluster homes, as well as a safe haven for dementia residents. “The older population will only become more diverse in terms of its needs, as it has in the last several years,” explains Dr. Kethley. “Benjamin Rose must continually prepare to accommodate these needs.”

**Lifetime member of
the WEBFOOT SOCIETY,
University of Oregon Alumni
Association, 1986**

**Academy of Medicine of
Cleveland/Northern Ohio
Medical Association,
Presidential Citation, 1999**

**Named a Rainmaker for Health
Care by *Northern Ohio Live*
magazine, 2000**

- Caring for a loved one with Alzheimer’s disease or other memory impairment can cause severe emotional and physical exhaustion. In addressing this growing issue, the Margaret Blenkner Research Institute staff continued in 2001 a commitment to improving life not just for caregivers, but the care receiver. The study by Carol J. Whitlatch, Ph.D., “Decision Making and Service Use in Caregiving Families,” encourages both the caregiver and person with dementia to make decisions about his/her care. The study, which concludes

in 2005, is focusing on how the use of in-home and community-based care of caregiver/care receiver dyads changes as the dementia progresses. The study is funded by the National Institute on Aging through a grant submitted with the Memory and Aging Center of University Hospitals and Case Western Reserve University.

- Choosing a nursing home is never easy. Now, Ohio consumers looking for long-term

care have a new resource: Ohio’s new Web-based Long-Term Care Consumer Guide at www.ltcoho.org. Margaret Blenkner Research Institute senior research associate Dr. Farida K. Ejaz contributed to the Guide by collaborating with Dr. Jane Straker of the Scripps Gerontology Center at Miami University in Oxford, Ohio to develop the Family and Resident Satisfaction Surveys. The surveys are designed for use in all 992 Ohio nursing homes and skilled nursing



Dr. Kethley and Research

An ongoing goal throughout Dr. Kethley’s career has been to find better ways to make available a cohesive range of services for older people, who often have multiple health problems. As the population grew, she and other leaders from around the country began meeting to voice their concerns about aging issues. In 1990, the forum became the National Chronic Care Consortium, headquartered in Minneapolis. In the early 1990s, Dr. Kethley was chair of the NCCC’s leadership committee, whose objective was to find ways to improve services for patients and families affected by Alzheimer’s disease.

It was the committee’s idea to initiate “Chronic Care Networks for Alzheimer’s Disease.” The project, which officially began in 1997, was a joint effort between the NCCC and the national Alzheimer’s Association. The initiative is demonstrating that managed care can achieve higher satisfaction as health care providers learn to better diagnose Alzheimer’s disease and properly refer people to support services, such as those offered by the Alzheimer’s Association. Today different facets of the program continue (see p. 7), and the initiative which Dr. Kethley helped start is helping thousands of older people nationwide.



LEFT: Margaret Blenkner Research Institute staff at a 1999 meeting.

MIDDLE: Dr. Kethley welcomes Sidney Katz, M.D., distinguished scholar of the Margaret Blenkner Research Institute, 1989.

RIGHT: Margaret Blenkner conducted applied research at Benjamin Rose in the 1960s. Alice Kethley continued this commitment to applied research.

facility units of hospitals. The Ohio Department of Aging (ODA) funded the project. The family survey results are displayed in the Guide as mandated by Senate H.B. 403. (Resident survey results will be posted in summer 2002.) The Web site also has information on services a facility offers, methods of payment, and numbers of beds and staff. “People can choose a nursing home that meets their needs based on the opinions of other families and residents,” explains Dr. Ejaz.



- Staff of the Margaret Blenkner Research Institute in 2001 continued leading the evaluation of the “Chronic Care Networks for Alzheimer’s Disease Initiative” (see below for more information). One phase of the three-year, national project involves creating tools for physicians in managed care plans. The physicians use the tools to distinguish whether a person has Alzheimer’s disease or another form of dementia. The tools standardize the diagnosis process, helping ensure an accurate diagnosis. The doctors are then able to better refer families to appropriate services. Ten cities around the country are participating in the project,

which has over 2,000 enrollees. Throughout 2001, Research Institute staff conducted interviews and surveys with families and physicians and other service providers. “This information allowed us to determine if the diagnostic tools were used, and how effective they were in connecting families to the support they need,” explains Dr. David Bass, director of research for the Margaret Blenkner Research Institute. Funding for the evaluation phase of the study was secured from The Retirement Research and The Robert Wood Johnson Foundations. The project is expected to conclude in 2003.

Dr. Kethley’s commitment to applied research—research that directly involves and affects people—has resulted in improved services for older people and their families locally and nationally, as witnessed by the Chronic Care Networks/Alzheimer’s Disease project.

“Since coming to Benjamin Rose in 1985, Dr. Kethley has supported the staff of the Margaret Blenkner Research Institute to conduct more studies that focus on families and professional caregivers of older people,” says Dr. Linda S. Noelker, Benjamin Rose’s senior vice president for planning and organizational resources and the former research director.

**Senior Services of Washington
Individual Award for
Contribution to Improvement
of Aging Services, 1984**

**American Society on Aging
Leadership Award, 1991**

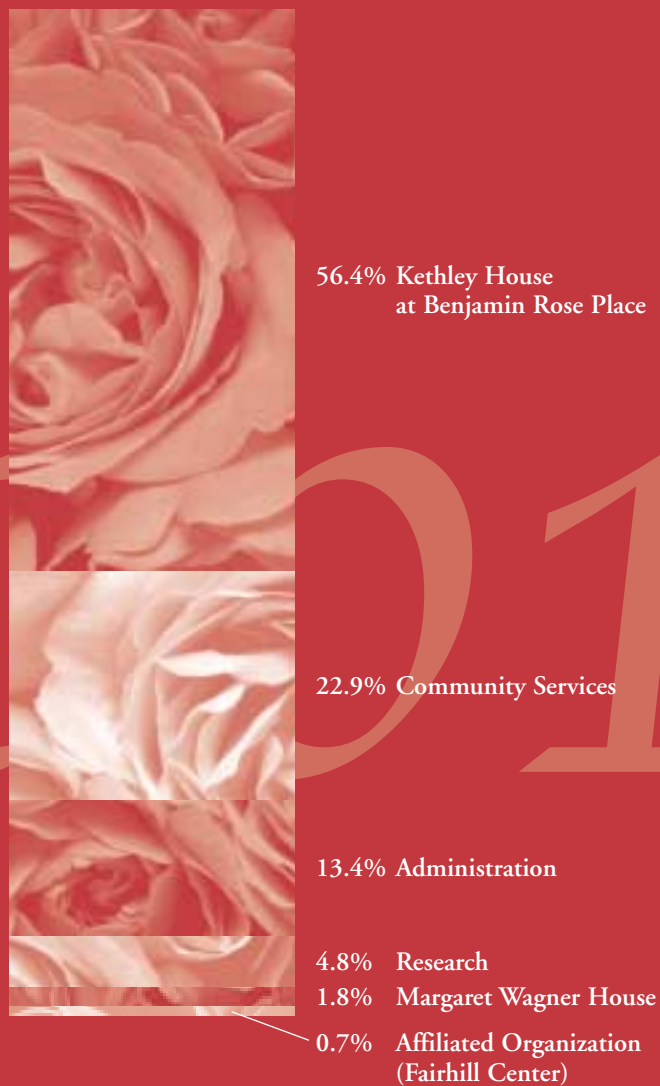
**The Visiting Nurse Association
“Healthcare Woman of
Prominence” Award, 1997**

FINANCIAL INFORMATION

Sources of Program Support: \$24,456,000



Cost of Program Services: \$24,801,000



Benjamin Rose is dependent on gifts for the difference between the cost of services and the sources of support. Financial statement audits by Ernst and Young, LLP are located in Benjamin Rose's Finance Office.

* Gain on sale of investments and Capital Campaign funding not included

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Mayfair School
Mayfield High Med Tech
Ministers of Jabez
Open Door Baptist
Our Lady of Peace Church
Regina High School
St. Andrew's Inspirational Choir
St. Paul's Episcopal Church
S.E. 7th Day Adventist Church
Singing Angels Practice Team
Tops Supermarket Employees
University School

Individuals

Mrs. Alice Backus
Mr. Ed Baioni
Mr. Herbert Bass (deceased)
Mrs. Thelma Berrick
Ms. Sylvia and Amber Betts
Mrs. Grace Blusiewicz
Mr. Jim Bolcavage
Mr. John Boston
Ms. Margaret Burton
Mrs. Patricia W. Calvo
Ms. Patsy Cannon
Mrs. Theresa Centrackio
Mrs. Carol Conti-Entin
Ms. Aimee Convery
Mr. Robert Conway
Mrs. Mildred Copez
Ms. Gladys Dale
Ms. Estimae Davis
Ms. Clara Day
Mr. Michael B. Delsanter
Mrs. Joan DiDio
Mrs. Nola Drake
Mr. Allen Edwards
Miss Chanell B. Edwards
Mrs. Phyllis Fahrland
Brother Freeman
Ms. Gail Gordon
Mrs. Penny C. Grabiner
Mrs. Diane and Lindy Gray
Mr. Charles Griffith

Ms. Bertha Hanson
Mr. John Howard
Ms. Gloria James
Miss Meredith K. Jones
Mrs. Terry J. Jones
Ms. Joanie Kaufman
Mrs. Carole Kealy
Mr. John Kealy
Mrs. Colleen Kelly
Sr. Geraldine Koerner
Ms. Rita Labella
Mr. Daniel LoPresti
Mrs. Lillian Mark
Miss Jessica Martin
Mrs. Ellen Mavec
Miss Madelaine Mavec
Dr. Lucille Mayne
Mr. William Means
Ms. Peggy A. O'Neil
Ms. Bernice Patriskey
Ms. Mary Rakopoulos
Mrs. Lucille Reeves
Ms. Gertrude Ribbins
Mrs. Rae Ritchie
Mrs. Clarice Rucker
Ms. Sarah Sanders
Mr. Robert Savoy
Miss Melissa H. Shin
Mrs. Barbara Squier
Ms. Beth Sutton
Mrs. Margaret T. Terman
Mr. Ameet I. Thaker
Mr. Craig D. Thomas
Reverend Tufts
Mrs. Cec Wernet
Ms. Ruth Wicheff (deceased)
Ms. Gwen Williams
Mr. Donald Wilson
Ms. Heather L. Young

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STAFF*

Administration

850 Euclid Ave., Suite 1100
Cleveland, OH 44114-3301
216.621.7201
fax: 216.621.7521

Alice J. Kethley PH.D.
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Executive Secretary

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*Sr. Vice President, Planning and
Organizational Resources*

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*Vice President, Housing and Campus
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Polly H. Clemo B.A.
Vice President, Institute Advancement

Ruth Ann Ference C.E.R.E.
Director, Development

Gloria Litwinowicz M.A.
Director, Volunteer Services

Anne Schleicher B.A.
Director, Marketing

Total Administration Staff: 13

Finance

850 Euclid Ave., Suite 1100
Cleveland, OH 44114
216.621.7201
fax: 216.621.4236

Frank P. Cardinale M.B.A., C.P.A.
*Sr. Vice President, Finance and
Support Services*

Jeffery Lanphear
Director, Purchasing

Ellen Girard B.A.
Director, General Accounting

Mary Ann Buzzelli
Director, Grants and General Ledger

Lori Gurley B.S.B.A.
Director, Accounts Receivable

Patricia A. Walter
Director, Office Services

Charles Hageman B.B.A.
Accountant/Planning and Reporting

Total Finance Staff: 26

Community Services

2373 Euclid Heights Blvd.
Cleveland Hts., OH 44106-2797
216.791.8000
fax: 216.791.8030

Mary Ann Caston
M.P.H., B.S.N., R.N.
Director, Central Operations

Doris Matthey M.S.W., L.I.S.W.
Director, Mental Health Services

Kamla Nagpaul A.C.S.W., L.I.S.W.
Director, Social Services

Semanthie Brooks A.C.S.W., L.I.S.W.
Director, Clinical Operations

Eileen Reynolds Wallenhorst R.N., C.
Director, Health Services

Mary Lou Bender R.N.
*Director, Benjamin Rose
At Your Call*

Sylvia Pla-Raith M.A., L.S.W.
*Administrator, Senior Companion
Program*

Adult Day Program

16500 Chagrin Blvd.
Shaker Hts., OH 44120
216.535.2211
fax: 216.535.2215

Linda Elliott M.S.S.A., M.A., A.T.R.
Administrator

Total Community Services Staff:
95 Full-time; 4 Part-time,
45 Flexible time

Kethley House at Benjamin Rose Place

11900 Fairhill Road
Cleveland, OH 44120-1053
216.795.5450

Mary S. Grant M.H.S.A., L.N.H.A.
Interim Administrator
fax: 216.795.1178

Rosemary Mirrotto M.S.S.A., L.I.S.W.
Director, Social Work
fax: 216.795.1178

Carmencita B. Lang
Director, Nutrition Services
fax: 216.795.1145

Richard A. Fertal A.A.
Director, Support Services
fax: 216.795.1145

Therese Kramer-Dietzel M.A., A.D.C.,
A.T.R., B.C.
Director, Program Services
fax: 216.795.1178

Charles T. Molta M.D., M.A.C.P.
Medical Director
fax: 216.795.1145

Marcia Kehl R.N., M.S.N.
Assistant Director, Nursing
fax: 216.795.1145

Laurie Thomas L.P.T.
Director, Rehabilitative Therapies
fax: 216.795.3359

Total Kethley House Staff:
215 Full-time
98 Full-time equivalent

Margaret Blenkner Research Institute

850 Euclid Ave., Suite 1100
Cleveland, OH 44114
216.621.7201
fax: 216.621.3505

David M. Bass PH.D.
Director, Research

Sidney Katz M.D., M.A.
Distinguished Scholar

Farida K. Ejaz PH.D.
Senior Research Associate

Carol J. Whitlatch PH.D.
Senior Research Associate

The Benjamin Rose Library

12200 Fairhill Road
Cleveland, OH 44120-1013
216.231.7230
fax: 216.231.7323

Karen Bensing M.S.L.S., A.H.I.P.
Librarian

Total Research Staff: 22

* Staff as of March 29, 2002

March 14, 2002 – In a show of support for her contributions to the field of aging and Benjamin Rose, Dr. Alice J. Kethley was honored in a tribute, “17 Years of Vision and Compassion,” at The Union Club in downtown Cleveland.

Civic and political leaders, professional associates, current and past Benjamin Rose board members, and family members from her home state of Texas enjoyed hearing how Dr. Kethley has made an indelible impression in gerontology, locally and nationally.



Cleveland Mayor Jane Campbell, like most people in attendance, has had a longstanding relationship with Dr. Kethley.



Terry White, president and CEO of The MetroHealth System, lauding Dr. Kethley.

“It is clear that, though she’s a gerontologist, Alice Kethley was always a visionary, because each project was big in scope. I can say, on behalf of The Cleveland Foundation, she has made a tremendous difference. She is part of what—in this community—is a great tradition of very significant leaders.”

*Steven Minter
Executive Director
The Cleveland Foundation*

“What strikes me most about Alice Kethley is her leadership and perseverance. She has been a teacher to me in learning the importance of caring for older persons.”

*Terry R. White
President and CEO
The MetroHealth System*

“Alice Kethley brought her excitement about the future of aging to Cleveland. Fairhill Center exemplified her vision of community collaboration to create a model of social, health, educational and enrichment services.”

*Nancy G. Rome
Board Member, Benjamin Rose*



Among the well-wishers was Paul Alandt, executive director, Golden Age Centers.



Steven Minter, executive director, The Cleveland Foundation, explaining Dr. Kethley’s impact on the community.



Ohio Rep. James Trakas, discussing Dr. Kethley’s commitment to improving public policy for older adults.



Rich Bringewatt, president and CEO, National Chronic Care Consortium, relaying how Dr. Kethley has been an effective voice for long-term care.



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KETHLEY HOUSE AT BENJAMIN ROSE PLACE
MARGARET BLENKNER RESEARCH INSTITUTE
RESIDENTIAL SERVICES

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Administration

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