

2018 *caregiving conference*

Dementia Inclusive Communities

Thursday, December 6, 2018

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR: \$5,000

- Registration for 12 attendees
- Scholarship for 4 students
- Full page ad on the inside, back cover of the program
- Exhibit table at conference
- Promotional flyer in conference packet
- Logo recognition in:
 - Event program
 - Email & social media marketing
 - Conference website
 - Signage at conference
 - Annual report
- Verbal recognition at conference

SILVER SPONSOR: \$1,000

- Registration for 4 attendees
- Scholarship for 2 students
- Half page ad in the program
- Exhibit table at conference
- Name recognition in:
 - Event program
 - Signage at conference
 - Annual report

FULL PAGE PROGRAM AD: \$500

5" W x 8" H Color

GOLD SPONSOR: \$2,500

- Registration for 6 attendees
- Scholarship for 2 students
- Full page ad in the program
- Exhibit table at conference
- Name recognition in:
 - Event program
 - Conference website
 - Signage at conference
 - Annual report
- Verbal recognition at conference

BRONZE SPONSOR: \$500

- Registration for 2 attendees
- Half page ad in the program
- Exhibit table at conference

EXHIBIT TABLE: \$150

Includes lunch for two staffers. Electricity and tablecloth available upon request.

HALF PAGE PROGRAM AD: \$250

5" W x 3.75" H Color



For more information and for other sponsorship opportunities, contact Jennifer Salkin at 216.373.1688 or jsalkin@benrose.org.

www.benrose.org

SPONSOR RESPONSE FORM

Yes, we would like to be part of the Benjamin Rose Institute on Aging's 2018 Caregiving Conference: *Dementia Inclusive Communities!*

Please accept our sponsorship at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Diamond Sponsor (\$5,000) | <input type="checkbox"/> Full Page Ad (\$500) |
| <input type="checkbox"/> Gold Sponsor (\$2,500) | <input type="checkbox"/> Half Page Ad (\$250) |
| <input type="checkbox"/> Silver Sponsor (\$1,000) | <input type="checkbox"/> Exhibit Table (\$150) |
| <input type="checkbox"/> Bronze Sponsor (\$500) | <input type="checkbox"/> Sponsor a Student (___x \$40 =___) |

Organization Name _____

Address _____

City _____ State _____ Zip code _____

Contact Name _____ Title _____

Telephone _____ E-mail _____

Method of Payment:

- Check enclosed, payable to Benjamin Rose Institute on Aging
- Please invoice
- Credit Card (VISA, MC, AmEx)

Credit Card # _____ Exp Date _____

Card holder name _____ CSV Code _____

Signature _____

To hold a spot in our exhibitor section, please fax or email form as soon as possible to 216.373.1816 or jsalkin@benrose.org.

Send completed form and payment to:

Caregiving Conference - 04
Benjamin Rose Institute on Aging
11890 Fairhill Road
Cleveland, OH 44120

Questions? Call 216.373.1688 or
e-mail jsalkin@benrose.org

*A portion of your sponsorship may be tax deductible. Benjamin Rose Institute on Aging
Tax ID 34-0714482*