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Dear Friends

2014 was a year of growth for Benjamin Rose Institute on Aging. We continued to be inspired and guided by our mission to advance the health, independence and dignity of older adults through service, research and advocacy. And, as you will read in this Annual Report, we expanded our impact not only within the Cleveland area, but also nationally and internationally.

In 2014, we provided home and community-based services to hundreds of seniors and their caregivers to help individuals remain in their community. With our alliance in the Fall of 2014 with the Golden Age Centers of Greater Cleveland, now named the Rose Centers for Aging Well, we are able to provide both programs and nutritious meals to more than 1,000 additional seniors in our seven Rose Centers and to those who are homebound.

In 2014, seven Alzheimer's Association Chapters serving the state of Ohio began offering BRI Care Consultation, an evidence-based practice which grew out of more than 15 years of Benjamin Rose research. BRI Care Consultation provides support to older adults with chronic conditions and their caregivers, providing them with tools to manage their conditions in the short and long term. Initial licensing of the statewide program was funded by the Ohio Department on Aging. Additional sites licensed to offer BRI Care Consultation in 2014 included the Western Reserve Area Agency on Aging, WellMed Medical Management Group in Texas, and four Area Agencies on Aging in Georgia.

Also in 2014, Benjamin Rose was invited to host a delegation from the Ministry of Health and Welfare of Taiwan, ROC. In partnership with Case Western Reserve University, Benjamin Rose arranged site visits to local long-term services and supports providers, convened a day-long symposium titled Toward Integrating Acute and Long Term Care: Lessons Learned from the U.S., featuring national experts on integrated care, and hosted a capstone session with our Taiwanese guests to synthesize the information shared throughout the week.

These activities are just a few of the highlights of the expanding impact of Benjamin Rose Institute on Aging, and we continue to explore and create opportunities to enhance the lives of older adults within our local community and beyond.

We are grateful to all who support our work. We are especially thankful to the talented staff at Benjamin Rose, our dedicated Board of Directors, our generous donors and our equally committed partners in the community.

Sincerely,

Richard Browdie
President & CEO

Nancy Adams
2014 Chairman of the Board of Directors
178 clients benefited from Social Work services in 2014, including case management, needs assessment, counseling and consultation.

65 participants engaged in our Adult Day Program in 2014, receiving social and therapeutic activities for older adults and respite for caregivers.

400 clients received Mental Health Services in 2014, including specialized services for older adults living with mental/emotional issues.

170 clients received personal care and skilled nursing services through Home Care in 2014.

30 older adults with mental illness received specialized therapeutic group sessions through the Partial Hospitalization program in 2014.

Clients of the Adult Day Program enjoy a picnic at Margaret Wagner House.
NEW VAN FOR ADULT DAY PROGRAM

The Adult Day Program received a new LTV 12-2 transport van in 2014, thanks to a grant received through the Ohio Department of Transportation.

With the new van, the program has greater control of pick-up and drop-off times for clients of the program. In addition, it allows the program to easily transport up to 14 clients to local trips, such as Cleveland Senior Day activities and museums. The van is also equipped with a wheelchair lift and can accommodate two wheelchairs. When not in use by the Adult Day Program, the van can be used by other programs of Benjamin Rose.

COMPANIONSHIP FOR SENIORS, RESPITE FOR CAREGIVERS

Senior Companions are older adult volunteers who provide companionship and assistance to other older adults who are often lonely and isolated. The trained volunteers may help their peers with shopping, managing their households, light meal preparation, or just sharing a friendly conversation.

Senior Companions also serve in adult care homes, senior centers, senior housing complexes, and provide respite for caregivers.

Thank you to our 72 Senior Companion volunteers, who provided 33,398 hours of service to local seniors in 2014!

Patricia Anderson
William Bohanon
Deborah Brady-Wells
Evangeline Brooks
Joe Ann Burton
Lois Coleman
Veria Crump
Maxine Davis
Ludel Dennis
Ehren Dickerson
Lorenzo Drake
Aleksandra Dvorkina
Marian Elder
Christine Evans
Jeraline Evans
Jaleel Fattah
Emma Flowers
Frankie Gibson-Wester
Geraldine Gilbert
Jeniffer Givens
Mary Golden
Effie Grays
Johnnie Mae Hall
Anthony Hardin
Gwendolyn Harris
Patricia Hockett
Joan Hodge-Yisrael
Theresa Hudson
Hattie Jackson
Ocie Jackson
Carole James
Shirley James
Thelma Jinko
Geraldine Johnson
Sylvia Johnson
Dorothy Jones
Mary Jones
Jane Kentner
Marian Key
Claudette Kingsberry
Rafael Klechkhevski
Sheryl Lasitter
Doretha Martin
Sandra McCurdy
Irene McGlothan
Ola Mitchell
Sheilah Moshogianes
Sophie Nunley
Shirley Oulds
Virginia Pearson
Shirley Phoeson
Mary Poole
Corine Powers
Margaret Robinson
Bela Royzman
Mikhail Royzman
Mary Scott
Curlean Shyne
Terry Simmons
Erma Simpson
Cornelius Smith
Janice Smith
Doloris Spearman
Louise Taylor
Gayle Thomas
Danise Tufts
Maryland Tunson
Benny White
Brenda Williams
Lillian Williams
Clarice Woolley

Thanks to a grant from the Ohio Department of Transportation, the Adult Day Program was able to purchase a transport van, enabling the program to better serve its senior participants.
COMMUNITY ADVOCACY

During 2014, staff from Benjamin Rose Institute on Aging’s Katz Policy Institute presented at nearly 100 community events on advocacy-related topics. Staff further shared their expertise by providing training to 10 provider and professional groups.

MEDICARE AND BENEFITS ENROLLMENT CENTER helps seniors understand and access federal, state and local benefits. 2014 highlights include:

- 1,020 counseling sessions to assist consumers with understanding benefit programs, helping with enrollment, and problem solving
- Completed 141 Medicare Part D enrollments, 39 Low Income Subsidy applications and 173 benefit checkups
- Estimated value of benefits achieved in 2014: $122,114

OHIO PREMIERE OF FLEECED

Benjamin Rose Institute on Aging, ESOP, the City of Cleveland Department of Aging and the National Community Reinvestment Coalition (NCRC) partnered to present the Ohio premiere of Fleeced: Speaking Out Against Senior Financial Abuse on November 10, 2014. The half-hour documentary was produced by NCRC and WFYI Public Media with support from Atlantic Philanthropies. Local support for the premiere was provided by Hartland and Huntington Bank.

Fleeced presents real stories about the financial abuse of older adults. It also reveals how they are fighting back, and becoming powerful advocates for themselves and others to help change the current landscape of economic security for older Americans.

The free screening of the film was followed by a panel discussion with state and local experts, who shared insights into the problem of financial exploitation of older adults and provided tips for identifying and combatting the crisis. Afterward, participants met with financial counselors from ESOP to discuss their own issues with financial exploitation or abuse.

MYCARE OHIO FORUM

Nearly 400 consumers, advocates and professional providers attended half-day forums on MyCare Ohio on January 29, 2014 at the Conference Center at Benjamin Rose. The programs, which included special sessions for consumers and for health professionals, were presented by Benjamin Rose, the Western Reserve Area Agency on Aging and LEAP (Linking Employment, Abilities, and Potential). Participants heard information and asked questions about MyCare Ohio of the Ohio Department of Medicaid and the three approved managed care organizations for Northeast Ohio: Buckeye Health, CareSource and United Healthcare. The forums were co-sponsored by the NEO MyCare Coalition and the NEO Consumer Voice for Integrated Care Coalition.

The partners came together to hold a second My Care Ohio Forum for consumers on April 10. Buckeye Health, CareSource and UnitedHealthcare joined us to share information about their MyCare Ohio plans for dual eligible consumers who qualify for Medicare and Medicaid. Participants had the opportunity to speak to representatives from each of the managed care organizations and make informed choices about which MyCare Ohio plan was best for them.

Director of Community Advocacy Semanthie Brooks moderates a panel discussion with representatives from Buckeye Health, CareSource and UnitedHealthcare.
REDEFINING AGE AT ANNUAL MEETING

Those who work in the field of aging need to bolster efforts to shape discussions about aging and long-term care. That was a key message delivered by guest speaker Larry Minnix, President and CEO of LeadingAge, at the Benjamin Rose Annual Meeting on May 8, 2014.

"Names mean a lot and perceptions of older people mean a lot," Minnix noted in his talk on Redefining Age. "Perceptions reinforce behavior." Minnix shared a number of commercials and other videos depicting aging and long-term care, noting how perceptions have changed over time (View the playlist on our YouTube channel).

"Remember ‘I’ve fallen and I can’t get up!’?" Minnix asked, sharing the Life Call commercial in which the phrase originated. "We let that define what older women ‘are’ for nearly a generation." Humorous ads from Coca Cola and Taco Bell were also shared.

While he laughed along with the 100 audience members, Minnix noted that both ads present residential care facilities as someplace from which to escape. Inspiration for "Redefining Age" came from outside of the long-term care sphere. Minnix reminded the audience of a classic Harvard business case study explaining why railroads went out of business: "They stayed in the ‘railroad business’ and not the ‘transportation industry.’"

He encouraged listeners to think of the field of aging in the same way.
Benjamin Rose received a $21,500 grant from the ADAMHS Board of Cuyahoga County to administer the Hoarding Connection, a group of public, private and nonprofit organizations dedicated to raising awareness of hoarding and providing education on management and treatment of the disorder. Among the group’s activities in 2014 was a conference titled Hoarding: Clearing a Path to Treatment. Benjamin Rose Mental Health Director Bert Rahl (top photo) and Board Member Muffy Kaesberg (bottom photo, center) were among the conference presenters. Also pictured: Lawrence Vavro, LSW, Adult Protective Services, and Rebecca Roberts-Martin, PhD, PCC-S, formerly of Connections.

An engaged audience joined us for the 8th Annual Katz Policy Lecture on September 19, 2014 to hear Peter Kemper, PhD, Emeritus Professor of Health Policy and Administration, Pennsylvania State University, discuss “Expanding Culture Change to All Nursing Homes: Challenges and Policy Approaches.”

Many long-term care environments have embraced the philosophy of culture change, which emphasizes person-directed values and practices. Dr. Kemper stressed that strong delivery models are necessary for bringing culture change into real world settings. That can be difficult in a “follow the money” environment, where care delivery decisions are often influenced by payer sources and reimbursement.

“Most nursing homes have a bottom line,” noted Dr. Kemper. “Survival depends on a mix of payers.”

He pointed out the benefits of the high-performance workplace framework in other fields. When staff have responsibility for quality, require less supervision and greater skill, organizations tend to have better quality service, and are therefore better able to compete in the market. The culture change movement, he said, embraces those principles by encouraging skills training, cross-training and expanded jobs, flexibility, self-management, participation of frontline workers in decision making, and information sharing among staff. The theory breaks down in the culture change model, argued Dr. Kemper, since it continues to struggle with the same issues that have traditionally impacted long-term care, that is, high turnover and low pay among frontline workers.

He suggested an incremental approach to overcoming these barriers, which will require staff time and engagement, resources and a positive culture. He also cautioned against implementing “amenities in culture change clothing.”
Benjamin Rose Institute on Aging was awarded LEED® Silver Certification from the U.S. Green Building Council (USGBC) for its headquarters, which opened in April 2013. The LEED rating system is the foremost program for buildings, homes and communities that are designed, constructed, maintained and operated for improved environmental and human health performance.

Benjamin Rose achieved LEED® Silver certification for implementing practical and measurable strategies and solutions aimed at achieving high performance in sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

The grounds around the headquarters feature water-efficient landscaping, reserved parking spaces for fuel-efficient cars and carpooling, access to public transportation, and other sustainable concepts.

Energy efficiency is achieved through a variety of methods, including low-flow plumbing fixtures, gas-fired instantaneous water heaters, occupant sensors for lighting in enclosed spaces, computer-controlled lighting in open areas that adjusts to natural light, and sun-control shades. Indoor environmental quality is enhanced through the use of low-emitting paint, flooring systems and other products, lighting and temperature controls, and the smoke-free campus.

PRESIDENT & CEO RICHARD BROWDIE APPOINTED TO ABA COMMISSION

In June 2014, President and CEO Richard Browdie was appointed to the Commission on Law and Aging of the American Bar Association. The Commission on Law and Aging serves as a collaborative, interdisciplinary leader of the ABA’s work to strengthen and secure the legal rights, dignity, autonomy, quality of life and quality of care of older adults, especially low income and vulnerable elders. The Commission is made up of aging and law experts from multiple professions, including law, medicine, social services, policy and human rights fields.

“I’m honored to be part of the ABA Commission on Law and Aging,” said Browdie. “This opportunity enables Benjamin Rose to reach beyond the traditional aging services network and expand our advocacy efforts on behalf of older Americans and persons with disabilities.”
Benjamin Rose Institute on Aging hosted a delegation from Taiwan, Republic of China (ROC), including Wen-Ta Chiu, MD, PhD, former Minister of Health and Welfare, and Hsing-Jien Kung, PhD, President, National Health Research Institutes, during a visit to Cleveland in August 2014.

The delegation connected with national and local experts and strategists to share information and learn about successes and challenges associated with serving aged and disabled populations. The group explored innovative strategies and culturally relevant approaches to aid in development of the system of long-term services and supports in Taiwan, ROC.

Benjamin Rose arranged site visits for the delegation with a range of long-term care providers, including our own Adult Day Program and Margaret Wagner Apartments, University Hospitals, Cleveland Clinic, McGregor and Kindred Healthcare.

The visit was highlighted by a day-long symposium at the Conference Center at Benjamin Rose titled “Toward Integrating Acute and Long Term Care in Taiwan: Lessons Learned from the U.S.” The symposium was co-sponsored by the National Health Research Institutes of Taiwan, ROC and Case Western Reserve University, in partnership with Benjamin Rose.

EDUCATION AND TRAINING
Throughout 2014, Benjamin Rose Institute on Aging continued to offer high-quality programs on a variety of topics across the aging spectrum. Social workers, counselors and others received professional continuing education credit. 2014 programs included:

Assessing and Treating Suicidal Ideations
Beating Burnout in the Health Professions
Cognitive Processes & Interventions
Complex Behavioral Processes, Psychopathology of Aging
Coping with Compassion Fatigue
Creativity, Aging, and Health
Cross Cultural Diversity
Developing Proficiency in Clinical Supervision
Elder Abuse: Hidden Victims, Hidden Crimes
Elder Mistreatment: Warning Signs, Risks, Prevention
Gender Differences in the Workplace
Generational Differences in the Workplace
Geriatric Mental Health: What's So Different?
Handling Difficult and Challenging Clients
Handling Difficult and Challenging People
Life Planning for Older Adults with Developmental Disabilities
Managing Chronic Disease
Music Therapy and Older Adults
PTSD and Older Adults: Diagnosis, Treatment, Interventions
Successful Aging Throughout the Lifespan: The Role of Cognition, Positive Coping, and Personality
Understanding Medicare Part D
Who We Are Is What We Do: Ethics & Boundaries
Working with Severe Hoarders

Visit benrose.org/education for a current list of programs.
with support from the Ministry of Health and Welfare of Taiwan, ROC.

Dr. Chiu and Su-Wen Teng, Director General, Department of Nursing and Health Care, Ministry of Health and Welfare, Taiwan, ROC were among the distinguished speakers during the symposium. Additional speakers were: Lisa Alecxih, MPA, Lewin Group; Eric Bieber, MD, formerly of University Hospitals of Cleveland; Barbara Gage, PhD, Brookings Institute; Kevin Mahoney, PhD, Boston College; Marc D. Rothman, MD, Kindred Healthcare; Robyn Stone, PhD, LeadingAge; and Josh Wiener, PhD, RTI.

Photos, counterclockwise from left: Robyn Stone, PhD, LeadingAge; Josh Wiener, PhD, RTI International; Polun Chang, PhD, National Yang Ming University and Richard Browdie, Benjamin Rose; Fu-Chih Lai, RN, PhD, Taipei Medical University, Simon Fuk-Tan Tang, MD, Chang Gung University, and Su-Wen Teng, MSN, RN, Ministry of Health and Welfare, Taiwan, ROC; The delegation from Taiwan, ROC, visits Margaret Wagner House; Minister Chiu delivers the keynote presentation during the day-long conference, “Toward Integrating Acute and Long-Term Care in Taiwan: Lessons Learned from the U.S.”

Facing page: Ye-Fan Wang Glavin, PhD, Case Western Reserve University, Wen-Ta Chiu, MD, PhD, former Minister of Health and Welfare, Taiwan, ROC; Richard Browdie, President and CEO of Benjamin Rose; and Nancy Adams, Chairperson, Benjamin Rose Board of Directors.
WHAT WORKS IN CAREGIVING

The annual caregiving conference of the Benjamin Rose Institute on Aging was held November 13 at the Conference Center at Benjamin Rose. More than 120 participants joined us as we explored “What Works: Effective Methods for Improving Caregivers’ Quality of Life.” Keynote speaker Laura Gitlin, PhD, Johns Hopkins University, discussed ways to improve quality of life for community-dwelling older adults and their caregivers. Members of the Benjamin Rose research team shared their latest findings in morning presentations.

During the luncheon portion of the day-long conference, the Innovation in Caregiving Award was presented to Marian Adly of Chicago, who developed a collapsible tray for use with a wheelchair. A panel of caregivers, including Eva Kahana, Case Western Reserve University, Janet Lowder, Hickman & Lowder, and James Traxler, Management Consultant, shared their experiences along the caregiving journey.

SAVE THE DATE: NOVEMBER 12 FOR THE 2015 CAREGIVING CONFERENCE FEATURING KEYNOTE SPEAKER RICHARD SCHULZ, PhD

The Adly Tray (left) earned the 2014 Innovation in Caregiving Award. Drawing by Marty Matthews.

Top: Keynote speaker Laura Gitlin of Johns Hopkins University
Center: Innovation in Caregiving Award winner Marian Adly with President & CEO Richard Brownlie
Bottom: Eva Kahana, Janet Lowder and James Traxler shared their personal and professional experiences in a caregiving panel.

Thanks to our conference sponsors!

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EXPERTS IN AGING

Benjamin Rose Institute on Aging staff were recognized throughout the year as experts in the field of aging.

President and CEO Richard Browdie was the invited speaker at the Union Club’s “Breakfast with Leaders” series on November 12. Browdie also participated in a Health Care Forum sponsored by Crain’s Cleveland Business in September (photo below).

Farida Kassim Ejaz, PhD, Senior Research Scientist, was elected to serve a two-year term on the Minority Concerns Committee, a standing committee of the Board of Directors of the American Society on Aging.

Mary Marita, MHSA, LNHA, Senior Vice President and COO, completed Cleveland Bridge Builders, a program of the Cleveland Leadership Center that prepares mid-career professionals for meaningful, fulfilling and impactful engagement in the community. Marita was also recognized with a YWCA Award of Excellence in 2014.

Heather L. Menne, PhD, Senior Research Scientist, was named Outstanding Gerontological Researcher in the State of Ohio by the Ohio Association for Gerontology and Education (OAGE). The award was presented at the OAGE annual conference on March 28.

Several Benjamin Rose staff members were featured in an Ideastream series on caregiving in fall 2014. The series kicked off with an interview with President and CEO Richard Browdie addressing policy issues impacting family caregivers. Director of Community Advocacy Semanthie Brooks, MSW, (above) discussed funding of long-term services and supports and retired Senior Vice President Linda Noelker, PhD, (below, at right) discussed creative aging. Research Scientist Carol Whitlatch, PhD, served on the advisory committee that helped shape the series.
WELCOME TO THE FAMILY!

Effective September 1, 2014 the Golden Age Centers of Greater Cleveland became the Rose Centers for Aging Well. The new entity, which operates as part of Benjamin Rose, continues to focus on providing resources for healthy living and maintaining and growing the services that the Golden Age Centers provided to the Greater Cleveland community for nearly 60 years.

Since joining the Benjamin Rose family, the Rose Centers for Aging Well has continued to serve Cleveland’s older adult population without interruption, providing home-delivered meals to low-income homebound seniors, as well as hot lunches and program activities in six neighborhood centers. Early in 2015, Rose Centers expanded to include home-delivered meals in East Cleveland and the opening of a center at New Life Cathedral, serving former members of the Helen S. Brown Center.

Photos:
1. Anne-Marie Connors, Vice President of Institutional Advancement at Benjamin Rose, Bedford Mayor Stanley C. Koci, Mike Friedman, GM of Ganley Subaru, Dinah Mouat of Southeast Clergy Meals on Wheels, and Jeremy Eisenberg, General Sales Manager of Ganley Subaru of Bedford, accept a $10,000 grant from Meals on Wheels of America.
2. Benjamin Rose President and CEO Richard Browdie and Mike Biedenbach, Executive Director of Rose Centers for Aging Well.
3. Home-delivered meal van.
4. Ganley Subaru of Bedford staff volunteer to deliver meals to Rose Centers clients.
5. The merger was announced at a member meeting at Gunning Park Rose Center in August 2014.
6. Richard Browdie with Rose Center meal service staff.
7. Rose Centers Board Chairperson Cynthia Dunn announces the alliance.
8. Rose Center member Louise Dudas.
9. Benjamin Rose staff pitch in to assemble emergency boxes of shelf-stable food.
10. Rose Center member Nelita Peterson (left) and Richard Browdie (right) discuss the alliance at the member meeting.
11. 100 Women Who Care CLE-Eastside donated $10,000 toward a new home-delivered meal truck. From left Benjamin Rose Board Chairperson Nancy Adams, Beth Brandon, Amy Wain Garnitz, Mike Biedenbach, and Julie Raskind.
12. Home-delivered meal van purchased with support from 100 Women Who Care CLE-Eastside.
Funded Projects

Age Well Community—Barberton, Ohio

Development and implementation of an online community in Barberton, Ohio, seeking to improve the quality of life for older citizens and their family caregivers. Funded by: Serenity, Inc. and Benjamin Rose Institute on Aging

Alzheimer’s Association, Miami Valley Chapter: Respite Program Evaluation

Evaluation of a respite and care consultation program designed to ease the burden of family caregiving for individuals with dementia. Funded by: Alzheimer’s Association, Miami Valley Chapter

Alzheimer’s Association, Northwest Ohio Chapter: Evaluation of Early Stage Programs

Evaluation of support programs for families dealing with relatives who have early stage dementia. Funded by: Alzheimer’s Association Northwest Ohio and Toledo Foundation

BRI Care Consultation: Implementation and translational research in 12 U.S. Communities

Licensure to deliver the evidence-based program, BRI Care Consultation, to older adults and family caregivers, with training, support, and software provided by Benjamin Rose. Funded by: Licensing fees

BRI Care Consultation: Ohio’s Statewide Program Implementation

Evaluation of the feasibility of uniformly implementing BRI Care Consultation by all Alzheimer’s Association Chapters throughout the state of Ohio. Funded by: Ohio Alzheimer’s Association Chapters and Ohio Department on Aging

BRI Care Consultation: Georgia Replication and Evaluation

Evaluation of the effectiveness of BRI Care Consultation when offered as a complement to the broad array of services provided by three Area Agencies on Aging in Georgia. Funded by: Administration on Community Living

BRI Care Consultation: Georgia’s Statewide Expansion and Advancement of “Reducing Disability in Alzheimer’s Disease”

Evaluation of effectiveness and sustainability of the statewide implementation of an exercise and behavior management, evidence-based program for individuals with dementia and their caregivers. Funded by: Administration on Community Living

Alzheimer’s Association, Miami Valley Chapter: Respite Program Evaluation

Evaluation of a respite and care consultation program designed to ease the burden of family caregiving for individuals with dementia. Funded by: Alzheimer’s Association, Miami Valley Chapter

Aging and In-Home Services of Northeast Indiana received a 2014 Health Care Award from Ft. Wayne Business Weekly for its use of BRI Care Consultation!

Elder Abuse Prevention Interventions Program

Training for primary care, health care professionals in Texas to screen, refer, and prevent abuse, neglect and exploitation among older patients. Funded by: Administration on Community Living

Home Health Care CAHPS Survey

Administration of federally mandated consumer satisfaction surveys to adults using Medicare and Medicaid home health services from 14 different home health agencies across the country. Funded by: Home Health Care Agencies

Ohio Replication of “Partners in Dementia Care”

Replication and evaluation of the feasibility and effectiveness of a partnership version of BRI Care Consultation implemented by the Louis Stokes Department of Veteran Affairs Medical Center, the Western Reserve Area Agency on Aging, and the Greater East Ohio Chapter of the Alzheimer’s Association. Funded by: Administration on Community Living

Ohio’s Statewide Expansion and Advancement of “Reducing Disability in Alzheimer’s Disease”

Evaluation of effectiveness and sustainability of the statewide implementation of an exercise and behavior management, evidence-based program for individuals with dementia and their caregivers. Funded by: Administration on Community Living
Benjamin Rose was approved by the Centers for Medicare and Medicaid Services in 2014 as a vendor for the new Hospice CAHPS (Consumer Assessment of Healthcare Providers and Systems) Survey.

The Research Institute at Benjamin Rose developed and has been conducting satisfaction surveys and related research for more than 50 years.

“Our broader expertise in the field of consumer satisfaction, as well as a long history of research in hospice, death, dying and bereavement, makes the Benjamin Rose Institute on Aging a particularly high-quality Hospice CAHPS vendor,” noted David Bass, PhD, Senior Vice President for Research and Education at Benjamin Rose.

Benjamin Rose has been conducting CAHPS surveys for home health agencies since 2009 and for in-center hemodialysis agencies since early 2014.

All Medicare-certified hospices that serve 50 or more survey eligible patients are required to contract with an approved vendor to administer the CAHPS survey. The Hospice CAHPS survey was developed to further understand the experiences of caregivers and hospice patients. CAHPS survey results are reported publicly by the Centers for Medicare and Medicaid at medicare.gov. This public information allows consumers to make informed choices when selecting a provider and is an incentive to health care organizations to improve quality of care.

Trained SHARE consultants use a magnet board to help individuals with dementia state their preferences for care. An electronic version of the board is in development as an iPad app, with release scheduled for fall 2015.
BENJAMIN ROSE RECEIVES CAPITAL GRANT FROM THE HARRY AND JEANETTE WEINBERG FOUNDATION

The Benjamin Rose Institute on Aging received a $500,000 capital grant from The Harry and Jeanette Weinberg Foundation of Owings Mills, Maryland in 2014. The grant supports the construction of the nonprofit organization’s Conference Center at Benjamin Rose. The gathering and public reception area of the Conference Center was dedicated as The Harry and Jeanette Weinberg Foyer in recognition of the gift.

“This is a tremendous endorsement from a national leader among foundations supporting the field of aging,” noted Richard Browdie, President and CEO. “By awarding Benjamin Rose this capital grant, The Harry and Jeanette Weinberg Foundation has made an investment in our mission as a leading provider of training and education to those who, along with us, serve and advocate for older adults, including some of the area’s most vulnerable seniors.”

Below: President and CEO Richard Browdie raises a toast to dedicate the Harry & Jeanette Weinberg Foyer.
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Glass works by Brent Kee Young and other artists on display in the Board Room are a generous gift from Board Members Nancy Adams and Emily Drake.
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Ms. Lauren R. Fine

Benjamin Rose President and CEO Richard Browdie and Board member Marcia Wexberg of Calfee, Halter & Griswold, LLP, who was honored with the 2014 Cleveland Athena Award from Inside Business magazine.
FRIENDS ~ UP TO $249
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Dr. Marjorie M. Moyar & Mr. Bert W. Moyar

The C. Carlisle and Margaret M. Tippit Charitable Trust provided a second capital gift of $25,000. Above, the Tippit family is represented by Benjamin Rose Board Member Kathryn (Muffy) Kaesberg, and her parents, Rose Leadership Council Member Kathryn (Bunny) Loomis and George Loomis in the newly designated seating area outside the Board Room.

Cynthia Dunn, Chairperson of the Rose Centers for Aging Well Subsidiary Board, and Benjamin Rose President and CEO Richard Browdie.
The How Do We See Our World: Expressive Arts and Creativity, Healing and Social Consciousness conference was held on May 21, 2014. It was the first conference of its kind in Northeast Ohio for art therapists, music therapists, counselors, social workers and other interested individuals. As one conference attendee stated, “It was a wonderful conference that changed my life. I am so glad I came.” Special thanks to the Sherwin-Williams Company for their donation of art supplies for the conference!
IN MEMORIAM

Barbara “Buster” Oldenburg passed away in April 2014 at Judson Park at age 86. A social worker by trade, Buster had a special place in her heart for organizations caring for older adults. She served on the Benjamin Rose Board for 26 years, and also served on the boards of Access for the Arts, Golden Age Centers of Greater Cleveland (now Rose Centers for Aging Well), Judson Retirement Community, and the McGregor Foundation.

The Benjamin Rose community also mourned the loss of Rose Leadership Council members Sally Griswold and Diane Hauserman in 2014. Both women dedicated many years service to the organization. Griswold served on the Board from 1975 to 1986; Hauserman served from 1981 to 1989.

SPECIAL GIFTS

IN MEMORY OF

Edna Abraham
Mr. Norbert Rahl

G. James Bartholomew
Dr. Carol Whittlatch

Maynard L. Bloom
Mr. & Mrs. Frank P. Cardinale

Elaine Brackenridge
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Eugenie L. Fauver
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Dr. Linda Noelker & Mr. Raymond Jason
Dr. May L. Wykle

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Hilda Kennerdell
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Ms. Susan A. Balog
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Ms. Sarah A. Ott-Hansen

John Perry
Ms. Geneva Anderson

Robert M. Peters
The Progressive Insurance Foundation

Mark J. Pienkowski
Ms. Janice G. McKenzie

Henry & Ida Richard
Mr. Edward H. Richard
First-year students from the medical school at Case Western Reserve University visited with residents of the Margaret Wagner Apartments during their first week of school to talk one-on-one about issues of aging.

IN MEMORY OF
Alma & Dale Rothenberger
Mr. & Mrs. Dale M. Rothenberger, Jr.

Helen Saiter
Ms. Kathleen Liuzzo

Mary Sears
Mrs. Diane M. Lovasz

Reuben Silver
Ms. Paula S. Williams

Joseph Smith
Ms. Rosalind D. Mitchell

Lawrence Smith
Ms. Rosalind D. Mitchell

Liesbeth Taschner
Ms. Marlene McClain

Barb Van Lanen
Dr. Heather L. Menne & Mr. Christopher J. Tanski

Bobby Williams
Ms. Elizabeth Caric

Paul T. Winberry
Ms. Melissa W. Gleeson

IN HONOR OF
Paul W. Alandt
Mr. & Mrs. Gerrit C. Kuechle

David Bass
Ms. Wendy J. Looman

Semanthie Brooks
Ms. Wynne Antonio

Betty Chaka
Ms. Wynne Antonio

Larry Culleen
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Robert L. Oldenburg
Mr. & Mrs. F. Reed Andrews, Jr.

Norbert Rahl
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Mr. & Mrs. Raymond C. Kogan

Marcia J. Wexberg
HW & Co.
Dr. & Mrs. Abraham Wolf

We have made every effort to ensure the accuracy of the information presented in this publication. If you have any corrections, please call the Institutional Advancement Office at 216.373.1611.
1908 LEGACY SOCIETY

Members of the 1908 Legacy Society have included the Benjamin Rose Institute on Aging in their estate plans or established endowment funds. These donors share a belief in our mission, services and purpose. Their commitment to Benjamin Rose will enable us to continue to thrive for future generations.

If you have questions about becoming a Legacy Society member, or if you have made provisions for the Benjamin Rose Institute on Aging in your estate plans but do not see your name listed, please contact Anne-Marie E. Connors at 216.373.1608 or aconnors@benrose.org. We would like to honor your commitment and dedication to Benjamin Rose. All Legacy Society members are invited to special events throughout the year.

Anonymous (5)  Margaret Barnes*  Aloise O. Bates  Polly Clemo  Phyllis J. Colaruso*  Helen C. Cole*  Lois H. Cole  Mary French Conway  Adam Benjamin Denison, MD*

Barbara Denison*  Dale* & Dorothy Dettmer*  Emily Ann Drake  Mary & Oliver Emerson  Ruth B. Fiordalis  Barbara & Peter Galvin  Catherine R. Gerbic  Thomas J. & Judith Fay Gruber  David & Robin Gunning


Elizabeth H. Rose*  Dale M. Rothenberger  Delores Santos*  Faye M. Shapero*  Susan & Jackson G. Simpson  Marcia J. Wexberg  Dorothy M. Young*

*deceased

FUNDING SOURCES

GRANTS

AARP
Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County
Alzheimer’s Association  
- Miami Valley Chapter
- Northwest Ohio Chapter
The Cleveland Foundation
Corporation for National and Community Service
Cuyahoga Arts & Culture
Family Caregiver Alliance
The Edwin T. and Mary E. Hamilton Fund
The Norma Witt Jackson Fund
Ohio Arts Council
Ohio Department of Aging

U.S. Department of Health and Human Services:  
- Administration on Aging
- Centers for Medicare & Medicaid Services
WellMed Charitable Foundation
Western Reserve Area Agency on Aging

OTHER SOURCES

Aetna
Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County
Apartment Tenant Fees
Benjamin Rose Trust Funds
Buckeye Health CareSource

Child and Adult Care Food Programs, State of Ohio
City of Cleveland
Client Fees
Cuyahoga County Board of Developmental Disabilities
Cuyahoga County Division of Senior and Adult
- Options for Elders
Evidence-Based Programs Contracts
FIT Interactive
Gifts and Donations
Medicaid
Medicare
MyCare Ohio
- Centene
- CareSource
- United Healthcare

New Market Tax Credits
Ohio Department of Aging
Older Americans Act
Research Evaluation Contracts
United Way
U.S. Department of Housing and Urban Development
U.S. Department of Veteran’s Affairs
Village of Oakwood
Western Reserve Area Agency on Aging (PASSPORT)
2014 FINANCIALS

SOURCES OF PROGRAM SUPPORT*
$12,329,000

- Income from Trusts: 39.3% ($4,846,000)
- Eldercare Services Institute, LLC Reimbursement: 17.8% ($2,191,000)
- Contributions: 12.5% ($1,540,000)
- Grants: 9.6% ($1,186,000)
- Interest and Dividends: 5.9% ($731,000)
- Margaret Wagner Apartments: 4.8% ($586,000)
- Rose Centers for Aging Well**: 3.5% ($440,000)
- Benjamin Rose Property, LLC Income: 3.2% ($392,000)
- Research: 2.0% ($241,000)
- Other Income: 1.4% ($176,000)

COSTS OF PROGRAM SERVICES
$12,541,000

- Eldercare Services Institute, LLC: 29.5% ($3,702,000)
- Margaret Blenkner Research Institute: 17.4% ($2,177,000)
- Administration and Support: 16.1% ($2,021,000)
- Benjamin Rose Property, LLC: 13.9% ($1,742,000)
- Rose Centers for Aging Well**: 7.2% ($909,000)
- Katz Policy Institute: 6.1% ($763,000)
- Margaret Wagner Apartments: 5.4% ($675,000)
- Fund Raising and Marketing: 4.4% ($552,000)

* Revenue from sale of assets and gains on investments are not included. Audited financial statements by Howard, Wershba & Co. are located in the Benjamin Rose Institute on Aging Finance Office.

** For the period from September 1, 2014 to December 31, 2014.
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President & CEO

David Bass, PhD
Senior Vice President, Research & Education

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Vice President, Benjamin Rose Institute on Aging

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Housing Manager, Margaret Wagner Apartments

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Farida K. Ejaz, PhD
Senior Research Scientist II

Katherine Judge, PhD
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Heather L. Menne, PhD
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