It’s Not a Tsunami

I don’t remember exactly when I first heard the term “Silver Tsunami” to describe the aging of the Baby Boom generation. Those of us working in the field of aging have long talked about the changing demographics of the United States – how lower birthrates and increased life expectancies meant the population was aging. We would point to the year 2010 and note that the oldest members of the postwar generation would turn 65 that year: reaching retirement and qualifying for Medicare and Social Security. “By 2030,” I would tell folks, “there will be more people over 60 than school-age children.” It was a way to frame the conversation about aging, society, services and resources to support them. People living longer, healthier lives is a good thing, but the “Tsunami” image of a destructive wave sweeping through society foreshadowed strained health care systems, labor shortages and funding deficits.

What happens next?

Boomers have started entering retirement, and just as they have throughout their lives, their sheer numbers will have a significant impact on institutions and social norms. Given current rates of life expectancy, Boomers will continue to have a measurable impact over the next 40 years. Predicting the future is always a little risky, but here are some things to expect: Health needs will increase and financial hardships will challenge independence. The good news is there are things we can do to prepare for the demographic wave. Read the full article at benrose.org/news.
Be Counted!

This week, U.S households began to receive official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.

It’s important to participate in the Census to ensure proper representation in the U.S. House of Representatives and adequate funding and support for federal programs.

Visit the Census Bureau website at census.gov for information.

Issue 33: Health and Human Services Levy

On March 17, Cuyahoga County voters are asked to support the Health and Human Services levy, Issue 33.

Every year, more than 400,000 people from more than 200,000 families access Cuyahoga County’s health and human services system. The county’s financial support for these services comes primarily from two countywide health and human services property tax levies.

Organizations like Benjamin Rose rely on health and human services funds to provide vital services and supports to older adults in our community. Services including home-delivered meals, programs in our adult day services and behavioral health services are at least partially funded by the HHS levy.

Read more voteforhhs.org.

Pizza with a Purpose from California Pizza Kitchen Postponed

Our next “dine to donate” event at California Pizza Kitchen at Legacy Village in support of the Rose Centers for Aging Well has been POSTPONED. We are working with California Pizza Kitchen to reschedule the fundraiser in the future. Thank you for your understanding and support!

We will share updated information when it is available at benrose.org and on our social media pages.

Amazon Smile

Support Benjamin Rose Institute on Aging when you do your shopping at Amazon Smile! Simply visit smile.amazon.com and designate Benjamin Rose Institute on Aging as your charity of choice.

Rose Centers Newsletter

Get the latest news and program schedules from the Rose Centers for Aging Well! Sign up today at www.rosecenters.org.