



From the desk of President & CEO Orion Bell

Three Wishes for Dementia Care

If you ask people what they fear most about growing older, many of them will mention dementia. It is the “fear that shall not be named.” A 2019 report in the Journal of the American Medical Association shared that nearly half of adults between ages 50 and 64 believe they will develop dementia. But few adults share their concerns with their physician. Physicians don’t want to discuss it either. A 2021 AARP report revealed that “health care providers substantially

overestimate the worry that adults age 40 and older would feel if they had dementia. While one in five adults said they would feel ashamed or embarrassed if they had dementia, a staggering seven in 10 providers said their patients would feel ashamed or embarrassed.”

Alzheimer’s and other dementias present a challenge for communities and care providers. People are living longer, and as life expectancy increases, governments, healthcare providers and community-based organizations need to consider how to prepare for the greater numbers of older adults. What will be their care needs? And who will provide that care?

Read the full article at benrose.org/ceo-blog.

LifeBio Memory™ Life Story App Reaches Next Milestone in Path Toward Commercialization

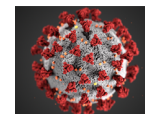
New clinical trial will measure impact on people living with dementia and memory care staff participants

LifeBio Memory™, a groundbreaking reminiscence platform that captures voice recordings to generate life stories and conversation, will begin the next phase of commercialization with a broadscale clinical trial with people living with dementia and their care partners.

The clinical trial will be conducted in 10 dementia care communities with 240 residents and 60 staff members. Assisted living, memory care, or nursing home sites will participate. The clinical trial will measure the impact of the LifeBio Memory platform on residents’ mood, satisfaction with care, and the quality of the relationships between residents and staff members. It will also measure staff job satisfaction and satisfaction with the LifeBio Memory training and associated tools. The clinical trial will follow a second round of focus groups that are providing detailed feedback on usability, especially from people living with dementia. [Read more.](#)

Benjamin Rose Response to COVID-19

Visit benrose.org/COVID-19 for the latest vaccination information, as well as updates on services and programs, resources for staying active while staying at home, and ways that you can help older adults in our community.





Movie Night Fundraiser

Join the Benjamin Rose Young Professional Council for their inaugural Movie Night Fundraiser, presented by HW&Co. on Saturday, August 28. Bring your chairs and blankets for a special showing of *The Intern* on the Benjamin Rose Institute on Aging front lawn. General admission begins at 7:30 p.m. with the movie starting at sundown, around 8:15 p.m.

Barbecue will be available for purchase from the Smokin Bean food truck, as well as beer, wine and traditional movie concessions.

Ticket Options:

Intern Ticket: \$15

General admission ticket gains you admission at 7:30 p.m.

Boss Ticket: \$30

Arrive early to get the best seat! Special early access ticket gains you admission at 7:00 p.m. and includes one drink ticket.

All proceeds from the Movie Night Fundraiser support the mission of Benjamin Rose Institute on Aging to support caregivers and empower all people to age well. Benjamin Rose’s programs and services help older adults and caregivers access quality resources to support physical and emotional health, live independently at home, navigate a more secure financial future, and remain active and engaged in their community.

More information and ticket sales are available at benrose.org/-/movie.



Win Dinner with Chef Mario in Your Home

Missed our Summerlicious Dinner with Chef Mario Reyes? Here’s your chance to win dinner prepared by the Master Chef in the comfort of your own home!

Chef Reyes will work with the lucky winner to develop the menu, and will travel to the winner’s home anywhere within the United States. The date of the dinner will be mutually agreed upon for up to one year after the winner is announced.

Raffle tickets are just \$25. Proceeds benefit the Rose Center for Aging Well, a subsidiary of Benjamin Rose. We’re so close to our goal! Help us raise \$20,000 for Summerlicious by purchasing of a raffle ticket.

Purchase your ticket at benrose.org/raffle.

Amazon Smile

Support Benjamin Rose Institute on Aging when you do your shopping at Amazon Smile!

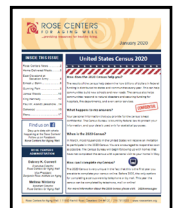


Make a Gift

We need your help to protect and care for the most vulnerable people in our community— older adults, adults with disabilities and caregivers— during the COVID-19 Pandemic. [Make a gift today.](#)

Rose Centers Newsletter

Get the latest news and program schedules from the Rose Centers for Aging Well. Sign up today at ourseniorcenter.com.



Upcoming Programs

The Caregiver's Guide to Estate Planning: How to Prepare for Yours and Your Loved One's Future

[Virtual program for caregivers](#). August 4, 12 p.m.

Second Wednesdays

[Learn more about Benjamin Rose programs & services](#).

Wednesday, August 11, 9 a.m.

Together we Walk: A Dementia Journey

[An interactive presentation on how individuals with dementia navigate the world](#). August 30, 11 a.m.

Homebuyer Education

[Learn the important basics of the homebuying process](#). August 16—19, 6 p.m.

Senior Financial Education Workshops

[Virtual workshops to help older adults take charge of their finances](#).

Every other week beginning at 10 a.m.



Resources for Caregiving

Visit our Resource Library to find tips and useful information for caregivers.

Each month, we add new content to help caregivers manage a loved one's care, navigate challenges and take care of themselves. Recent articles explore topics such as [helping an older loved one living alone with dementia](#), [becoming a caregiver](#), [recognizing elder abuse](#) and [exercising your brain](#).



Volunteers Urgently Needed

Volunteers are urgently needed to assist with our growing meal delivery program. We are in need of volunteers willing to deliver meals in their own vehicles, Monday—Friday from 10:00 a.m.—2:00 p.m. For more information and volunteer sign-up, visit www.benrose.org/volunteer.



Staff Notes

Lisa Weitzman, MSSA, LISW-S, ASW-G, C-ASWCM, WeCare Administrator and Manager of Business Development was interviewed for an article in Next Avenue on [What Employers Are Doing to Help Family Caregivers](#) and authored an article titled [Can People With Dementia Live Alone?](#)

Sonya Edwards, Executive Director and Broker of [Branches Real Estate](#), was on the [Feisty Side of Fifty](#) where she discussed aging in place.

Benjamin Rose staff continue to provide informative articles for caregivers for the faith-based online publication Guideposts:

[7 Tips to Keep Your Loved One Cool Indoors This Summer](#) by **Julie Hayes**

[How to Help When Your Loved One is Depressed](#) by **Kerstin Yoder**