

From the desk of President & CFO Orion Bell

Generations in Music

I came across a video from this year's Newport Folk Festival of Joni Mitchell singing a duet with Brandi Carlile. It was the first time in more than a decade that Joni Mitchell had performed live. The video would have been remarkable just for that. Even more so, given that Mitchell experienced a devastating brain aneurysm in 2015, and had to relearn to

walk and speak. At Newport, she sang before an appreciative crowd. She was seated, and her voice was in a lower register than when she was younger. Brandi Carlile sat beside her and harmonized on several songs from Mitchell's catalog that were first recorded before Carlile was born. It was a remarkable performance, and one that highlighted the relationship, and the appreciation, of one generation of performers with the next.

Online posts of Lady Gaga show a performer with great appreciation and connection with artists from earlier generations. More than a decade ago, Gaga struck up a professional relationship with Tony Bennett. Bennett reportedly admired her voice and her interpretation of classics from the American Songbook. They made multiple recordings together, commercial successes that introduced both of them to new audiences. Gaga's more recent appearances with Bennett display kindness and empathy for a colleague who is dealing with dementia, supporting and encouraging his appearance on stage. A YouTube video of her with Liza Minnelli at this year's Academy Awards further demonstrated her appreciation for performers from an earlier generation. When Minnelli appeared overwhelmed by her role in announcing an award Gaga leaned over and reassured her, "I've got you."

Read the full article at benrose.org/ceo-blog.



16th annual KATZ POLICY LECTURE

This year, the 16th annual Katz Policy Lecture will examine diversity in aging. Our keynote speaker, Lauren Pongan, national director for the <u>Diverse Elders Coalition</u>, will discuss new directions in national and state policies related to older adults and their family and friend caregivers from diverse and marginalized communities. Following our keynote speaker, a reactor panel of industry experts will give their responses to the presentation and discuss their impressions of the impacts of these policies to individuals and the communities where they live and work. Learn more and register.







Cinema Under the Stars

Join us Friday, September 16 from 7—10 p.m. for a movie night! Bring your chairs and blankets to enjoy food, drinks and the film <u>The Upside</u>. The movie will start at sundown, approximately 7:45 p.m. Presented by the Benjamin Rose <u>Young Professional Council</u>.

TICKETS:

General Admission: \$15 in advance (Day of: \$20) General admission ticket gains you access at 7 p.m.

VIP Ticket: \$30 (Day of: \$35)

VIP ticket gains you early access at 6:30 p.m. and includes one drink ticket.

Buy your tickets!

Sponsor Cinema Under the Stars!

Help support the programs and services of Benjamin Rose Institute on Aging by sponsoring Cinema Under the Stars. We have a wide variety of sponsorship opportunities still available. <u>Learn more about sponsorship opportunities</u>.

Thank You for Helping Celebrate Our Client's Triumphs!

Thank you to the attendees of **Triumph: ESOP Celebrates You!** on Friday, August 12. It was an inspiring afternoon as we celebrated ESOP and Branches Real Estate clients who have become homebuyers, Learn and Earn Account Program (LEAP) matched savings graduates and Connecting our Seniors to Technology (COST) program graduates. We were also thrilled to honor <u>Huntington Bank</u>, <u>Cuyahoga Land Bank</u>, <u>Frank Ford</u> and <u>Sally Martin</u> for their important community partnerships that help advance ESOP's mission.

Following the luncheon, we welcomed everyone to the **Triumph Community Fair** for activities, resources and giveaways from our many community partners.













The Great Age Reboot

We're a proud community partner for <u>The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow</u> at The City Club of Cleveland on Friday, September 9 at 11:30 a.m. It seems like 50 is the new 30, and standard aging milestones once considered the norm in prior generations are now occurring later in life. With new scientific breakthroughs and cutting-edge technology, the human lifespan is expected to continue to increase. Join us at The City Club using promo code **BENROSE** for 20% off your nonmember ticket or table. <u>Learn more</u>.



Become a Wellness Caller

Social isolation in older adults can have the same health impact as smoking 15 cigarettes per day. To assist in reducing this social isolation and its health impacts, Benjamin Rose relies on the support of volunteers to help serve older adults throughout Cuyahoga County. Weekly wellness calls help ensure our clients are safe,

healthy and have a friendly voice to chat with. The minimum commitment is just 30 minutes a week, and you can make your own schedule. <u>Learn more and apply</u>.

Upcoming Programs

Financial Education Workshops

ESOP's five session workshops are offered every other week. September 12—16, 10 - 11:30 a.m.

Aging in Place: Know Your Housing Options

Assess your home for safety, accessibility and affordability. September 13—15, 1 - 2 p.m.

Second Wednesdays with Benjamin Rose

<u>Learn about Benjamin Rose from President & CEO, Orion Bell</u>. September 14, 9—10 a.m.

Homeseller Education

Know what to do before selling to maximize your profits and avoid pitfalls. September 20—22, 6 - 8 p.m.

Understanding Pre-Death Grief of Families Caring for Individuals with Dementia

This webinar will discuss the positive and negative outcomes of pre-death grief for caregivers of individuals with dementia. September 21, 12 - 1 p.m.



Resources for Caregiving

Visit our Resource Library to find tips and useful information for caregivers.

Each month, we add new content to help caregivers manage a loved one's care, navigate challenges and take care of themselves. Recent articles explore topics such

as <u>handling dementia-related sleep disturbance</u>, <u>organizing your finances as a new retiree</u>, <u>balancing grief and wellness</u> and <u>fighting caregiver burnout with resiliency</u>.

Staff Notes

Doug Braun, mental health case manager, presented *Crisis Intervention With the Elderly Population* for Cleveland Police officers.

Julie Hayes, content manger, authored an article titled <u>Helping Your Loved On Overcome Barriers</u> to <u>Using Phones</u> for Active Daily Living.