



*From the desk of President & CEO Orion Bell*

## A Lot of What I Know About Caregiving, I Learned From My Brother

I was two years old when Daniel was born. My brother was diagnosed as having cerebral palsy and he was also considered, in the terms of the day, as "profoundly mentally retarded." His physical and cognitive development would be limited, if it happened at all.

For my parents, the realization of his condition came as the milestones of growth and development—his ability to lift his head, sit up, or crawl—did not happen, or came later than would be expected. Our brother Rodney, even though three years younger, took his first steps before Daniel did. Daniel's childhood would be different than most kids, and so would his brothers.

Read the full article at [benrose.org/ceo-blog](http://benrose.org/ceo-blog).

## Apply to Join the Young Professional Council

We are looking for young leaders, between the ages of 22 - 45, who are passionate about aging and caregiving issues to join the [Benjamin Rose Young Professional Council](#)! The Young Professional Council will give you opportunities to meet other young professionals in the Cleveland area and support Benjamin Rose in creative and engaging ways.

Members of the Young Professional Council help support our mission by encouraging philanthropy, networking, leadership opportunities and engaging young professionals to develop programs and opportunities to support older adults and caregivers. [Apply now!](#)



## Keep Our Wheels - And Yours! - Turning

As part of their [Drive to Do More](#) commitment to support charities and volunteers nationwide, Jiffy Lube is collaborating with Meals on Wheels to raise funds and awareness that will help our older adults stay nourished. We're excited to invite Jiffy Lube customers to join the effort. From October 1 to October 31, customers who receive oil changes, tire rotations or other vehicle maintenance will be able to donate \$3 to Meals on Wheels at check-out. Funds raised in our local community will be used to support the Rose Centers for Aging Well! [Learn more about the partnership](#) and [find a Jiffy Lube location](#) for your next car service.



## Annual Caregiving Conference

Benjamin Rose Institute on Aging invites you to attend the **Annual Caregiving Conference: The Identification, Detection and Referral of Dementia** on Thursday, December 8, 2022 from 9 a.m. to 3:30 p.m.

This year's full-day conference, presented by the Geriatric Workforce Enhancement Program, will focus on research and practices related to the identification, detection, and referral of individuals with Alzheimer's Disease and related dementia, with emphasis on diversity and dementia diagnosis. **Dr. Richard H. Fortinsky**, this year's keynote speaker, will present on the development and use of the KAER Toolkit for Primary Care Teams. Following his presentation, **Jennifer Pettis**, from the Gerontological Society of America (GSA), will discuss next steps for the toolkit. [Learn more](#).

This cost of the conference is \$45 and includes a light breakfast and boxed lunch.

**Student scholarships are available!** If you are a current student, apply for a full conference scholarship by November 24. [Apply now!](#)

### Sponsor the Caregiving Conference

Help support student scholarships by becoming a sponsor of the Annual Caregiving Conference. You can sponsor, advertise or exhibit at the conference and showcase your organization's work to social workers, counselors, nurses and other aging professionals. [Learn more about sponsorship opportunities](#).

## Midterm Elections: Prospects and Implications

Join us for an up-to-date virtual discussion on developments in Washington D.C. following the mid-term elections. **Bob Blancato**, president, Matz Blancato and Associates and national coordinator, Elder Justice Coalition, will provide a preview into key aging policies, equity issues in health care and services, and prospects for new legislation.

[Register now](#).

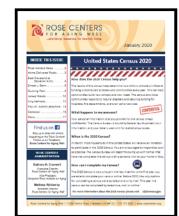


## Make a Gift

We need your help to protect and care for the most vulnerable people in our community—older adults, adults with disabilities and caregivers. [Make a gift today](#).

## Rose Centers Newsletter

Get the latest news and program schedules from the Rose Centers for Aging Well. Sign up today at [ourseniorcenter.com](#).



## Upcoming Programs

### Home Seller Education: Know Before You Sell

[Learn how to maximize your profits and avoid pitfalls.](#)

November 1—3, 6 - 8 p.m.



### Second Wednesdays with Benjamin Rose

[Learn about Benjamin Rose from President & CEO, Orion Bell.](#)

November 9, 9—10 a.m.

### Financial Education Workshops

[ESOP's five session workshops are offered every other week.](#) November 14—18, 10 - 11:30 a.m.

### Homebuyer Education

[Learn the basics of the homebuying process.](#) November 14—17, 6 - 8 p.m.

### Preventing Caregiver Burnout: Creating Your Self-Care Plan

[Understand how stress leads to compassion fatigue and burnout.](#) November 30, 12 - 1 p.m.



## Resources for Caregiving

Visit our Resource Library to find tips and useful information for caregivers.

Each month, we add new content to help caregivers manage a loved one's care, navigate challenges and take care of themselves. Recent articles explore topics such as [tips for getting the most out of mealtime with dementia](#) and [things to know about high blood pressure and dementia](#).

## Amazon Smile

With the holidays upon us, please consider supporting Benjamin Rose Institute on Aging when you do your shopping at [Amazon Smile!](#)



## Staff Notes



**Kerstin Yoder, MSSA, LISW**, social worker and group facilitator, presented *What is Hoarding* to UnitedHealthCare and the North East Ohio Housing Conference. **Kerstin** was also interviewed by News 5 Cleveland for the story [Senior citizens seeking mental health help can get appointments within a week](#). Also featured was Kerstin's client, Phyllis, who shared her personal journey overcoming mental health challenges thanks to support from Benjamin Rose programs and services.

**Lisa Weitzman, MSSA, LISW-S, ASW-G, C-ASWCM**, director of strategic partnerships, presented *Work and Family Caregiving: Balance is Possible* to the Health Action Council.